

Digital marketing and business growth enthusiasts with over eight years of professional experience. We've had the pleasure of collaborating with a diverse range of clients, from ambitious entrepreneurs to thriving businesses.

# WORK PORTFOLIO



# ABOUT BEEHYPED

As a full-service digital marketing and design agency, we constantly push boundaries, and encourage our clients to realize what they are capable of.

We're a group of creatives and a digital-first agency that makes authentic connections with real people. We are passionate about what we do and we forge relationships that transcend digital marketing and design. Everything we do is built on teamwork, love and commitment.

We are excited about the potential to collaborate and bring your vision to life through the power of thinking, design and marketing.





# ABOUT ME

The realm of creativity has always been my playground, exploring various art forms, but in 2015, I discovered my true calling. With a simple click, my brain ignites, and I'm immersed in the world of design, crafting visual masterpieces that leave a lasting impact.

My artwork has proven instrumental in elevating my clients' businesses, from captivating social media content to impactful branding solutions. I aspire to build strong, long-lasting partnerships with a consistent base of retainer clients, fostering growth together on our creative journey.

**DIGITAL MARKETING &  
SOCIAL MEDIA SPECIALIST**



# ABOUT ME

I specialize in Business Consulting with a focus on sales, process and technology optimization. I've honed my skills to identify opportunities and deliver tailored solutions that drive results.

My passion lies in process optimization, driving operational efficiency, and integrating technology to empower businesses for the future.

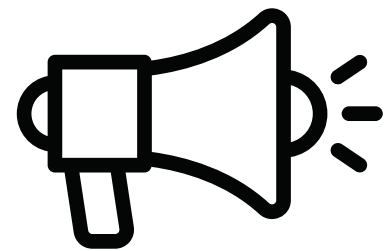
Beyond that, I excel in business growth, strategic planning, project management, and conducting company diagnoses to unlock potential.

**STRATEGY & BUSINESS  
TRANSFORMATION SPECIALIST**



# OUR SERVICES

What we can do for you!



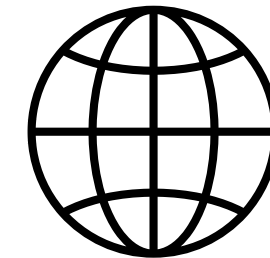
## BRANDING

- Logo
- Watermark
- Color Palette
- Email Signature
- Stationary Design
- Instagram highlights
- Facebook banner
- Packaging
- Signage



## DIGITAL MARKETING

- Campaigns
- Google Ads
- Facebook Ads
- Instagram Ads
- Email Marketing Campaigns
- Statistics
- UI/UX
- Customer experience

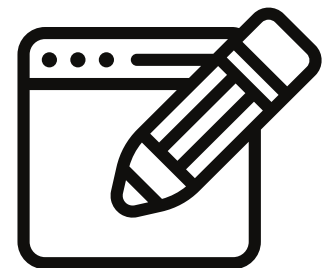


## WEB DEVELOPMENT

- Design
- E-commerce
- SEO

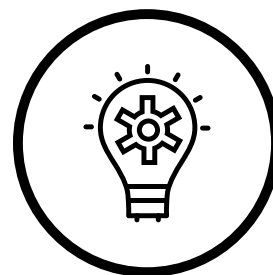
# OUR SERVICES

What we can do for you!



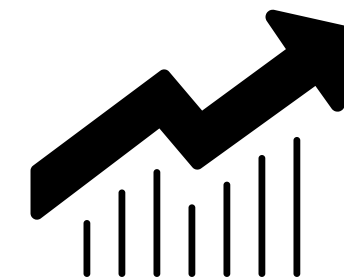
## CONTENT CREATION

- Social Media Design
- Storytelling
- Copywriting
- Videos
- Reels
- Stories
- TikTok Videos



## BUSINESS STRATEGY

- Consulting
- Business growth
- Process optimization
- Agile methodologies
- Operational efficiency
- Analysis and identification of opportunities
- Statistics and KPI's
- ROI



## SALES GROWTH

- Sales strategy
- Customer journey
- Sales funnel
- Leads caption
- Conversion rate
- CRM



## 01. MINISTRY

Logo Design for  
Soldiers in the Blood  
Ministry based in  
Miami.



## 02. RED NATURE

Logo Design for Red  
Nature, a small  
handmade soap and  
essences business  
based in Seattle.



# OUR PROJECTS



TAKE YOUR COLLEGE  
ADMISSIONS BUSINESS  
ONLINE



JUNE 7 - JUNE 11

**FREE  
CHALLENGE**

LINK IN BIO



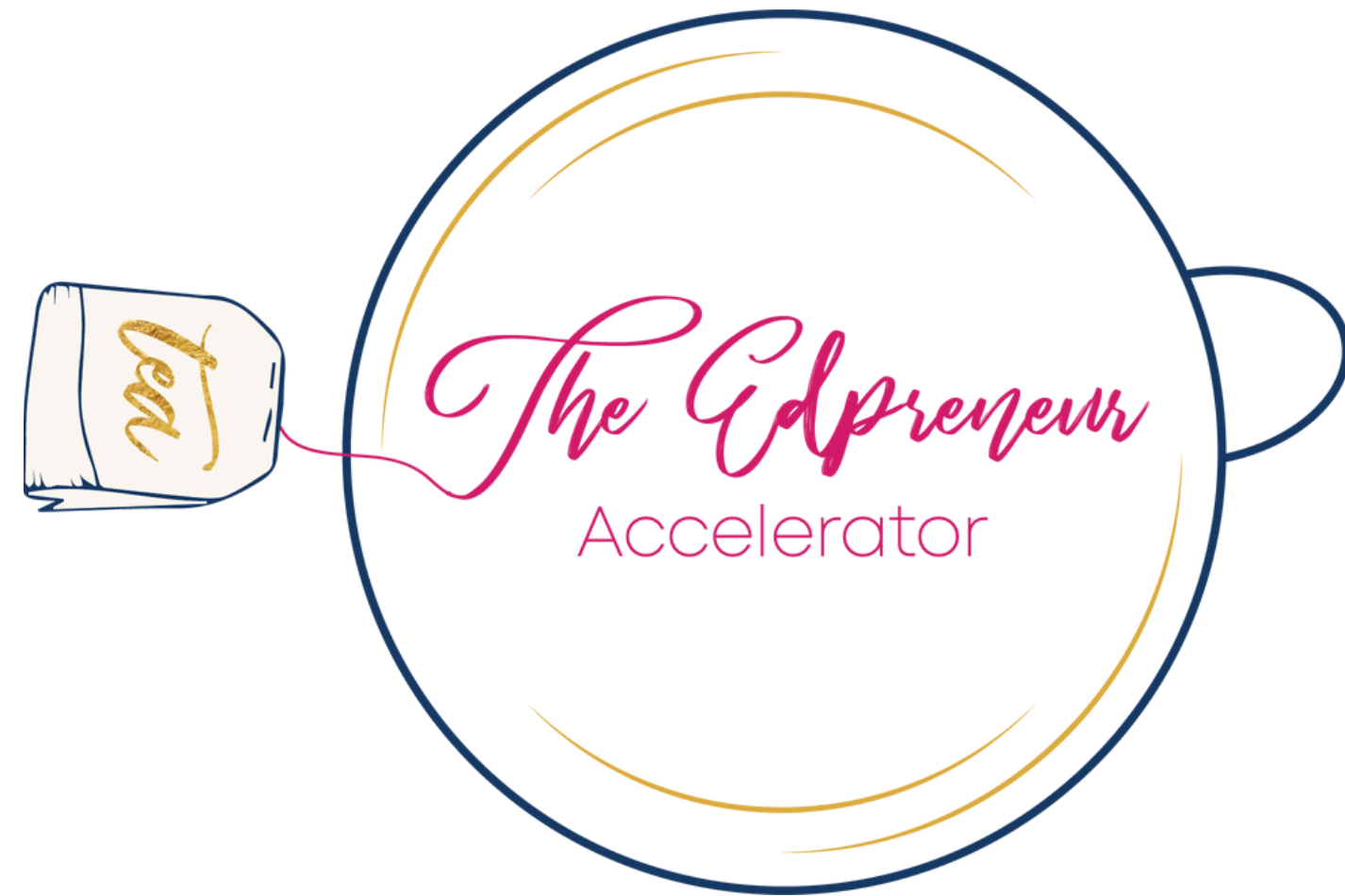
# BRANDING

Full brand identity project for The Edpreneur



# PORTFOLIO



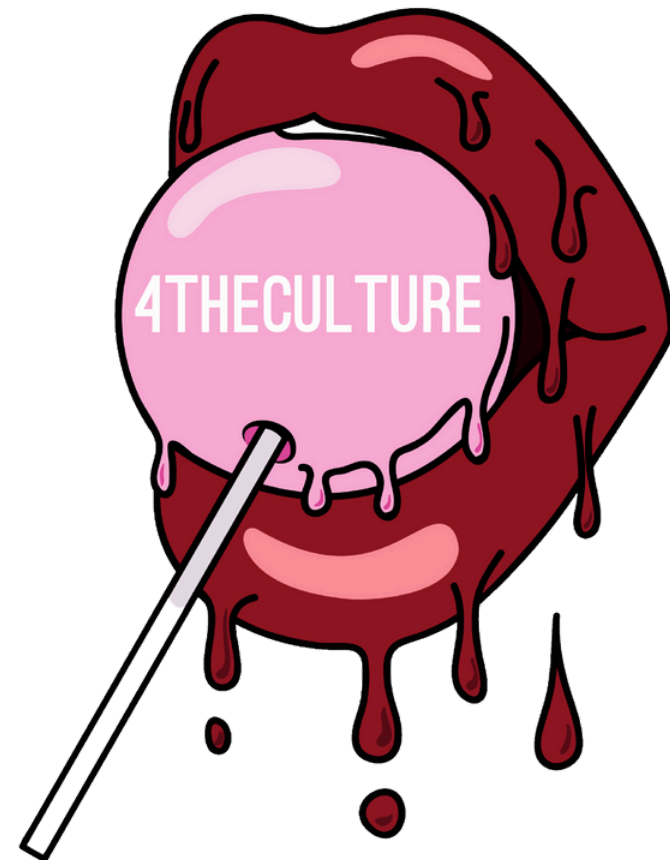


**TEA** Logo Design for The Edpreneur Accelerator Program based in Texas



**SOCIAL**

Content for TEA's Social Media account + Online Marketing



When I'm submerged in my work, with my eyes on my laptop creating, I feel so alive.

Logo and business card design + print for @4TheCulture





# SOCIAL MEDIA

Social media content + Print material



Different artworks for Club/Owner of Vybez N' Paint in Hollywood, FL



## OUR PROJECTS

# SOCIAL MEDIA

Social media content for Facebook & Instagram

Yunia spa  
resaltando tu belleza

### Lipo Sin Cirugía

antes ~~\$140~~

ahora **\$89**  
por sesión

recibe gratis electroestimulación

Yunia spa  
resaltando tu belleza

## 25% OFF

LIPOCAVITACIÓN

DILE ADIÓS A LA CELULITIS Y  
HOLA A UNA PIEL HERMOSA

AGENDA TU CITA

Yunia Spa  
resaltando tu belleza

### BENEFICIOS DE LA LIPOSUCCIÓN SIN CIRUGÍA EN TU CUERPO

- 1 No invasivo y sin cirugía
- 2 Reducción de grasa localizada
- 3 Mejora de la apariencia de la celulitis
- 4 Estimulación de colágeno
- 5 Resultados visibles y sin dolor

Reserva tu cita!

Yunia spa  
resaltando tu belleza

## 2 Sesiones GRATIS

Recibe 2 sesiones gratis al comprar un paquete de 6 sesiones de Lipo sin Cirugía.

Dile adiós a la celulitis y a la flacidez

PROMOCIÓN LIMITADA

\*válido hasta 31-jul

Yunia Spa  
resaltando tu belleza

¿Quién necesita a Ken cuando puedes tener 2 Sesiones GRATIS de Lipo sin Dolor?

## Aprobado por Barbie

AGENDA TU CITA!

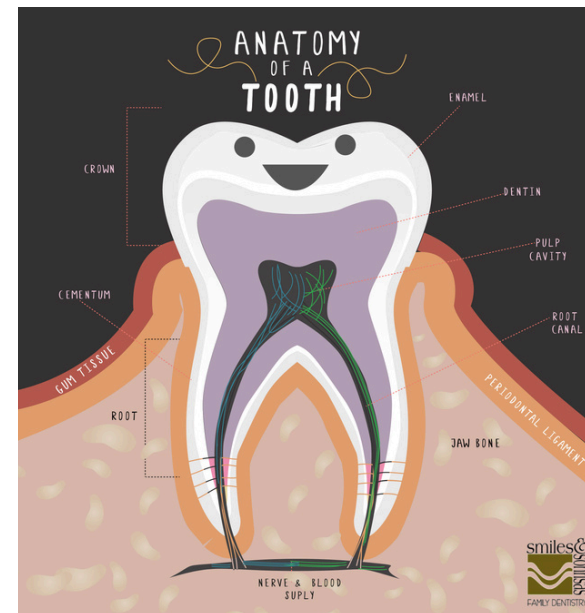
## PORTFOLIO

# OUR PROJECTS

# SOCIAL MEDIA

A selection of other clients we've worked with.

# PORTFOLIO



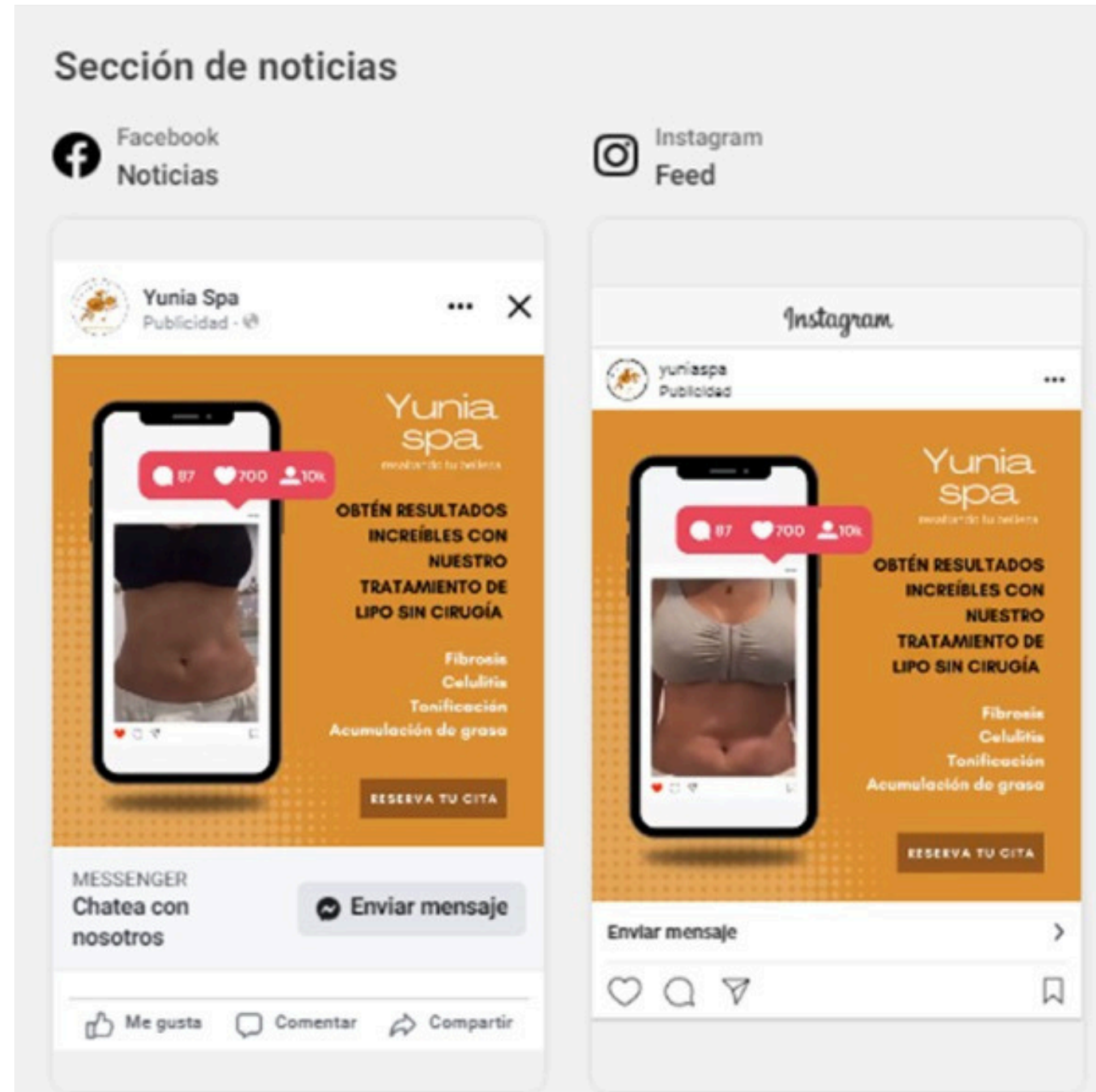


# OUR PROJECTS

# CAMPAIGNS

Facebook & Instagram Ads

# PORTFOLIO



Cerrar Detalles del anuncio

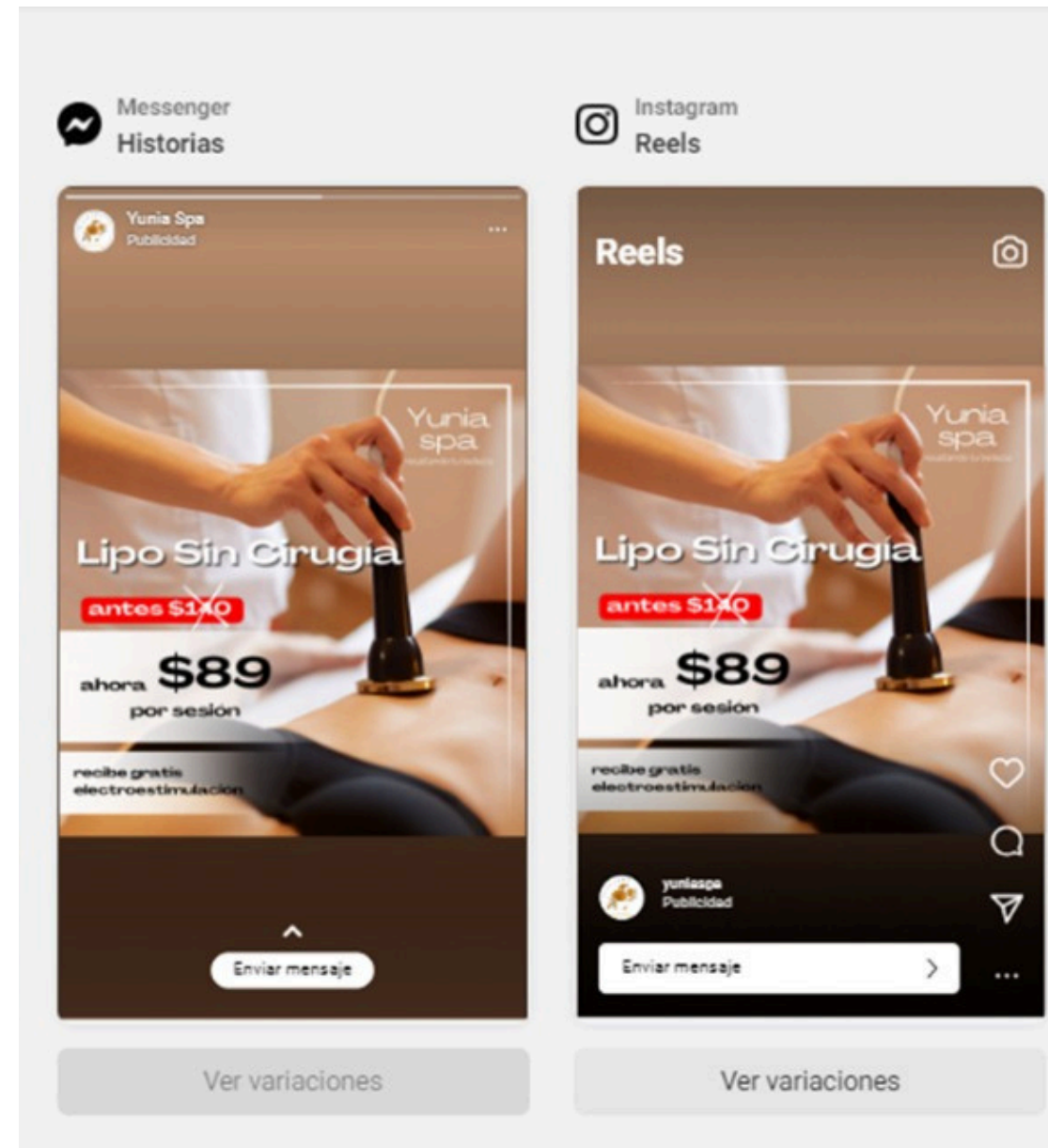
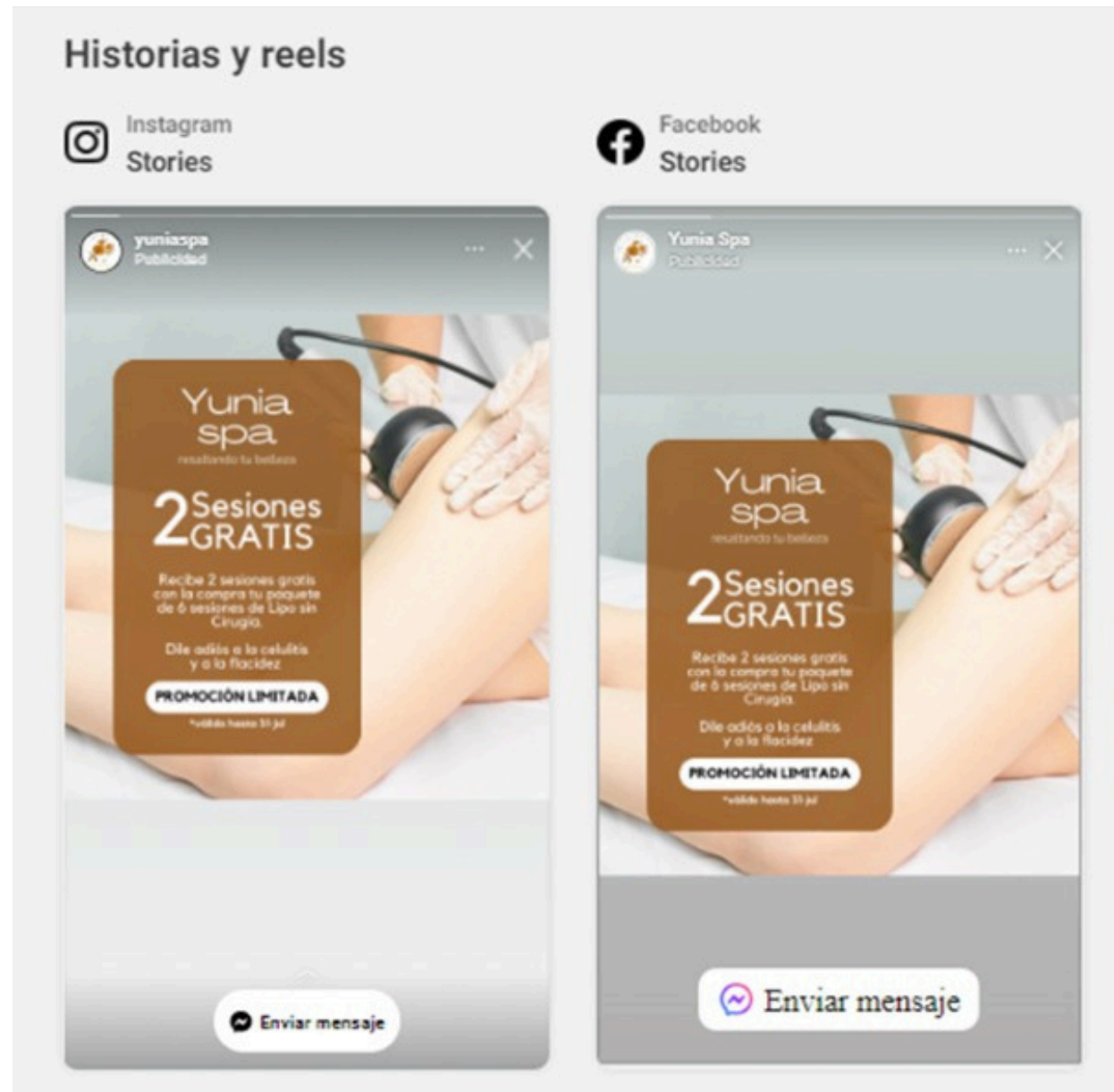


☀️ ¡Dile adiós a la grasa no deseada y hola a una nueva confianza! ☀️ Nuestra liposucción sin cirugía te ofrece una transformación increíble en tu cuerpo:

- 👉 Sin cirugía invasiva, ¡solo resultados asombrosos!
- 👉 Di adiós a la grasa localizada y celulitis, ¡hola a una piel más suave!
- 👉 Estimula el colágeno para una apariencia juvenil y radiante.
- 👉 Resultados visibles y sin dolor, para que te sientas espectacular.

¡Reserva tu cita ahora y descubre el poder de la belleza sin límites! 🙌💕 **Ver menos**







CONSULTING  
PROJECTS

# BUSINESS STRATEGY

Consulting projects focused on various industries such as: banking, technology, legal, education, automotive, oil and gas.



PORTFOLIO

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## 01. PROJECT FOCUS

Commercial and technology (digital transformation)

Project focused nationally on the commercial growth of private banking and personal banking; and implementation of its new CRM Salesforce.

## 02. ACHIEVEMENTS

- Generation of a 3:1 ROI on the total investment of the project, thanks to the implementation of strategies and execution plans for the growth of financial products such as: foreign exchange and derivatives, options and futures, loans, credit cards.
- Implementation of a new commercial model for the entire sales force.
- Implementation of the new CRM Salesforce for the bank. Functional definition, support and follow-up of the deployment of the tool.
- Development of dashboards for follow-up KPI's and goal fulfillment for decision making.

GET IN  
TOUCH

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